## **HOW THE BIRKMAN® METHOD COMPARES**

Category	Birkman® Method	16 PF	MMPI®	DISC®	Myers- Briggs	Edwards Personal Performance	Strong Interest Inventory
Clinical Syndromes		Χ	Χ				
Non-Judgmental	Χ			Χ	Χ	Χ	Χ
Personality Characteristics	Χ	Χ	Χ	Χ	X	Χ	Χ
Behavior Styles	Χ	Χ	Χ	Χ	Χ	Χ	
Attitudes	Χ	Χ	Χ	Χ	Χ		
Stress Profiles	Χ	Χ	Χ			Χ	Χ
Motivation	X	Χ				X	
Motivational Need Profiles	Χ	Χ				Χ	
Relational Needs	Χ					Χ	
Personal Values	Х						
Perceptual Profiles	Χ	Х					X
Occupational Interests	Х	Х					Χ
Occupational Comparisons	Χ	Х					X
Occupational Themes	Х						Χ
Occupational Library	Χ						
Occupational Strengths	Х						
Organizational Comparisons	Х						
Interview Guide	Х						
Job Analysis	Х						
Work Requirements	Х						
Job Behaviors	Х						
Job Profiles	Х						
Performance Reviews	X						
Integrated Database	Х						

SOURCE: Randy Hopkins, Birkman Certified Consultant. Randy is owner and operator of Team Excellence, Inc., a Houston, Texas USA management consulting company. Visit www.teamexcellence.com for more information.