

Take this quick assessment to find out whether strategic planning in your organization is as stress free and effective as it should be....

Rate how well you agree with the following statements (1 = not at all; 2 = not very much; 3 = neutral; 4 = somewhat; 5 = Absolutely!)	1	2	3	4	5
We have developed a common language that defines the strategic planning process.					
Our strategic planning process is free from jargon or academic theory. It is focused on simple, practical ways to compete and thrive.					
We cover the big picture strategic questions about our products and services, customers, competition, and overall environment.					
We are 100% clear about what we do best and how we set ourselves apart.					
Our strategic planning process is efficient.					
Our strategic planning process results in a clear set of no more than three priorities to help us continue to be competitive in our market.					
Our strategic planning process results in an overall theme that everyone in the organization understands and rallies to achieve.					
When we create a strategic plan, we include clear accountability for each initiative, including metrics for success and ongoing tracking.					
When we create a strategic plan, we evaluate the work we are currently doing, so that we can make room for new priorities.					
Our strategic planning process is also an opportunity for our organization to identify and help develop future leaders.					
We have the confidence and trust that our own people know the answers to our strategic issues – and we have a process that involves their knowledge and expertise.					

If you answered any of the above statements with a 3 or less, we should talk. True Course has developed a comprehensive 3-part strategic planning process that is efficient and leads to results. It is efficient, non-invasive, and gives you peace of mind that you are covering all of the issues for ongoing success. **Contact us today at [discoveryourtruecourse.com/contact](http://discoveryourtruecourse.com/contact).**