

Birkman Offers from True Course

Common Uses of the Birkman Method

- » Selection & Hiring
- » Retention
- » Coaching
- » Executive Coaching
- » Leadership Development
- » Team Building
- » Talent Management
- » Career Development
- » Career Transition
- » Conflict Management
- » Profile Development

There is only one Birkman® questionnaire but multiple reporting options.

Signature Reporting by True Course®

\$495

- » **Includes six (6) reports**
 - › Areas of Interest (what motivates you)
 - › Birkman Map® Report
 - › Strengths and Needs graphs
 - › Coaching Page
 - › Organizational Focus
 - › Career Management with access to “My Next Move*”
- » **Birkman Insights Reporting Available - Select from up to 62 additional reports (Value Added)**
- » **Comparison and group reporting for multiple individuals (team, family, etc.)**
 - › Comparative report options allow for comparison of the interests, strengths, needs, and motivations, of several individuals on your team or in your family
 - › Group report options allow for mapping group results on Group Birkman Map®, Interests, Strengths, Needs, and Stress behavior, Organizational Focus, and Group graph
 - › Allows for reporting on how combined components create various styles and compares the styles of the group members
- » **Includes 90-minutes of discussion about the report with consultant via web**
- » Contact us for pricing
 - › For churches (alternative pricing available)
 - › For group discussion for teams
 - › Group rates available

Basic Reporting by True Course®

\$295

- » **Includes the Birkman Basics Report**
 - › Areas of Interest
 - › Birkman Map®
 - › Career Management
- » **Birkman Insights Reporting Available (Value Added)**
- » **Includes 60 minutes of discussion about report with consultant via web**
- » Contact us for pricing
 - › For churches (alternative pricing available)
 - › For group discussion for teams
 - › Group rates available

Birkman Insights Reporting by True Course®

\$125

- » **Workbook format includes eleven (11) brief reports**
 - › How you prefer others work with you
 - › Your leadership style
 - › Biggest mistakes people can make with you
 - › What kind of team player are you
 - › How you incentivize others
 - › Motivating you for best performance
 - › Organizational fit
 - › Effect of interests on your work
 - › Relational disrupters
 - › Your strengths
 - › Your possible challenges
- » **Currently, twenty-nine (29) reports available reporting the data through various lenses**
- » **Includes 30-minute report orientation with consultant via web**
- » **Limited group reporting available regarding similarities and differences for each reporting category; Additional cost of \$25 per group report**
- » Contact us for pricing
 - › For churches (alternative pricing available)
 - › For group facilitation for teams around group reporting

CareerTyping by True Course®

\$225 - \$395

- » **Includes**
 - › Personality Elements
 - › Interests Sequence
 - › Career Analysis
 - › Leadership Traits
 - › You Under the Microscope
 - › Interview Techniques
 - › Career Synthesis
 - › Type Your Story
- » **CareerTyping Report and 30 minute orientation with consultant** **\$225**
- » **CareerTyping Report and 60 minute coaching session with consultant** **\$395**

Visit <http://discoveryourtruecourse.com/birkman/> to view a **sample report** for each of the four offers.

We are happy to serve you with any of the above offers and if you are using the Birkman for . . .

- » An **Individual** Only — we can best serve you well into the future with “Signature Reporting.” “Basic Reporting” or “Insights Reporting” will also work and you can upgrade to “Signature Reporting” (for a fee) if desired in the future.
- » **Team** Development — “Signature Reporting” is the way to go.
- » **Pre-Hire** Screening — “Basic Reporting” or “Insights Reporting” is your best choice to remove much of the guess work.

Contact us as needed to determine the best reporting option for your unique needs.

*My Next Move® is sponsored by the U.S. Department of Labor, Employment & Training Administration and developed by the National Center of O*Net Development. Partner of the American Job Center® network.

**BEMORE
SEEMORE
ACHIEVEMORE**

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